

Design Fairs

MAISON & OBJET

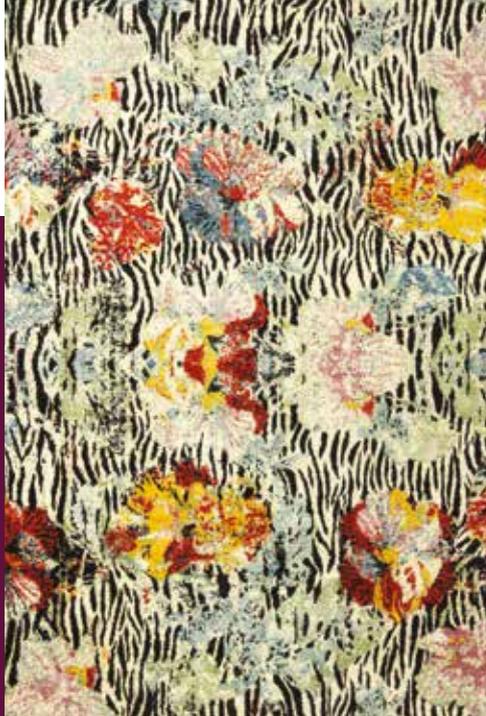
6-10 September 2019
 Paris Nord Villepinte,
 Paris, France
www.maison-objet.com

September's edition of M&O Paris invites visitors to consider the world of work and the social changes that are currently driving the reinvention of the office. The theme recognises that digitisation offers the potential for liberation from the traditional workspace and declares 'work is now nomadic', making it the ideal fair to source the ultimate accessory for a nomadic live/work space—rugs.

Jaipur Rugs' Director Yogesh Chaudhary recognises this, saying 'Maison & Objet is a multicultural crossroads of contemporary living and the perfect platform to highlight true craftsmanship and innovation. It is the perfect stage to launch our latest collection, Jaipur Wunderkammer inspired by the Italian designer Matteo Cibic's visit to Rajasthan (see COVER 55).'

Zollanvari International also use the show as launchpad for their latest designs in which animal-print effects are layered with bold floral motifs. Newcomers to M&O include Rock the Kilim, who join key players Bazar du Sud and Soufiane Zarib in offering Moroccan Berber rugs, and Gasy Rug from Madagascar, exhibiting its handmade sisal rugs for the first time on the international stage. Other rug brands to look out for include Kilims ADA, Toulemonde Bouchart, Ebru, Chuf Chuf Chuftalo and Rezas.

Four 'What's New?' zones, curated by design expert Chantal Hamaide and staged by designer Philippe Boisselier, demonstrate how to add personality to a space using furnishings and accessories. Chantal Hamaide tackles the 'Work' theme: 'Increasingly, we work from home, and the office looks like home. We're seeing the emergence of a synergy of objects that go from one to the other. Nowadays, we need major connectivity and a softening of this environment; we also need personal objects and beautiful things.' The other three zones are 'Living' by François Bernard, 'Share' by François Delclaux and 'Care' by Elizabeth Leriche. Architect Laura Gonzalez is M&O's Designer of the Year and will design the Café Signature in Hall 7.



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01 *Zebras Amidst Blooms*, gabbeh, Zollanvari International

02 *Rek sisal rug*, Gasy Rug

03 *Jaipur Wunderkammer Collection rug*, Matteo Cibic for Jaipur Rugs



02



03