

Yogesh Chaudhary and his favourite things

From a coveted Aston Martin to a dream trip to Kenya, the director of Jaipur Rugs tells us about the bucket list of things he likes.



Yogesh Chaudhary

Motivated to bring about a global change in people's ideas about what 'handmade' is, Yogesh Chaudhary, director of Jaipur Rugs, has been responsible for expanding the carpet brand's business to 45 countries. Here, he tells AD about a few of his favourite things.



Fragrance

'Acqua di Gio Profumo' by Giorgio Armani.



Restaurant you frequent

Jaipur Modern is where I usually go to eat, since I love their play of option on the menu.



Favourite song

Losing My Religion by REM is my go-to song. It's usually on repeat in my playlist.



Craft you appreciate

Hand-spun yarn, because love from the hands is transferred into a piece of art.



Coveted automobile

The Aston Martin DB11 is my dream car. It represents my passion for thrill infused with luxury.



Artwork you'd like to own

Lost Garden by Bert Isaac is something I would admire on my wall.



Ideal gift for a design-conscious person

It would be a hand-carved metal object, as I believe that handmade is the ultimate luxury. I usually pick them up from Anantaya, in Jaipur, and sometimes also find some artistic pieces with antique dealers here.



Holiday destination

Since I am very fond of wildlife photography, my next travel stop will be Maasai Mara, Kenya.

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WHY

Currently reading

Start With Why by Simon Sinek. His inspirational writings are a great source of learning.



Technological marvel

My life would be incomplete without my Amazon 'Echo'. It lets me stream music anywhere and everywhere.